

ORDER



Orders
Order / Rev: 168789
Alt Order #: 06862983
Product Desc: HOUSE MAJORITY PAC
Estimate: 2034
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 11/05/12 / 11/05/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: PL2
Priority: 3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	66	\$60,150.00	\$51,127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	66	\$60,150.00	\$51,127.50	0.00
Totals	66	\$60,150.00	\$51,127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	93%	\$60,150.00
Market	100%	\$64,677.42

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	0%	\$0.00
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	7%	\$4,527.42
WCCO	0%	\$0.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/30/12	11/02/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	1	\$600.00	1	0.00	NM	1	\$600.00
5 EW NWS 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -			1		\$600.00			0.00			
2	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			3		\$800.00		0.00				
3	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			3		\$800.00		0.00				
4	M	10/30/12	11/02/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	- TWTF - -	:30	1	\$250.00	1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			1		\$250.00		0.00				
5	M	11/03/12	11/03/12	Sa 6-7a Sat 6a News	CM	6-7a	- - - - - S -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			2		\$500.00		0.00				
6	M	11/03/12	11/03/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			1		\$1,000.00		0.00				
7	M	11/04/12	11/04/12	Su 6-7a Sun 6-7a News	CM	6-7a	- - - - - S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S			1		\$500.00		0.00				
8	M	11/04/12	11/04/12	SU GMA Su GMA	CM	7-8a	- - - - - S	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S			1		\$1,500.00		0.00				
9	M	11/04/12	11/04/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S			1		\$1,000.00		0.00				
10	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	- TWTF - -	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$350.00		0.00				
11	M	10/30/12	11/02/12	M-F The View M-F The View	CM	10-11a	- TWTF - -	:30	4	\$550.00	2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$550.00		0.00				
12	M	10/30/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$350.00		0.00				
13	M	10/30/12	11/02/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	- TWTF - -	:30	3	\$300.00	3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			3		\$300.00		0.00				
14	M	10/30/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	4	\$225.00	2	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$225.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	M	10/30/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	4	\$225.00	2	0.00	NM	4	\$900.00
TWIN CITIES LV															
15	M	10/30/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			3		\$450.00		0.00				
16	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	3	\$800.00	2	0.00	NM	3	\$2,400.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			3		\$800.00		0.00				
17	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			3		\$1,200.00		0.00				
18	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p	- - - - - S -	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS E-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			1		\$800.00		0.00				
19	M	11/04/12	11/04/12	Su 530-6p Su 530-6p News	CM	530-6p	- - - - - S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S			1		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		Su 530-6p		530-6p	- - - - - Su	:30		\$1,200.00		0.00	NM		
20	M	11/05/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M - - - - -	:30	1	\$7,500.00	3	0.00	NM	1	\$7,500.00
DWTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M - - - - -			1		\$7,500.00		0.00				
21	M	10/30/12	10/30/12	Tuesday Prime B Happy End/Apt 23	CM	8-9p	- T - - - - -	:30	1	\$6,000.00	2	0.00	NM	1	\$6,000.00
HAPPY ENDINGS/APT 23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- T - - - - -			1		\$6,000.00		0.00				
22	M	11/02/12	11/02/12	Friday Prime A Shark Tank	CM	7-8p	- - - - F - -	:30	1	\$2,000.00	2	0.00	NM	1	\$2,000.00
SHARK TANK-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - F - -			1		\$2,000.00		0.00				
23	M	10/30/12	11/02/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF - -	:30	3	\$1,400.00	2	0.00	NM	3	\$4,200.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			3		\$1,400.00		0.00				
24	M	11/03/12	11/03/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p	- - - - - S -	:30	1	\$900.00	2	0.00	NM	1	\$900.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			1		\$900.00		0.00				
25	M	11/04/12	11/04/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	- - - - - S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
5EWN LTE EDTN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S			1		\$1,000.00		0.00				
26	M	10/30/12	11/02/12		CM	1035-1102p	- TWTF - -	:30	4	\$800.00	3	0.00	NM	3	\$2,400.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1035-1102p thru 1/7		Nightline									
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		4				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		M-F 1035-1102p thru 1/7		1035-1102p	- TWThF - - - -	:30		(\$800.00)		0.00	NM		
Credited															
27	M	11/03/12	11/03/12	Sa 1105p-1205a 9/1-12/CM	CM	1105p-1205a	- - - - - S -	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				Castle											
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S -		1				\$200.00		0.00			
28	M	11/05/12	11/05/12	M-F 9-10a	CM	9-10a	M - - - - -	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				Live with Kelly and Michael											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -		1				\$350.00		0.00			
29	M	11/05/12	11/05/12	M-F The View	CM	10-11a	M - - - - -	:30	1	\$550.00	2	0.00	NM	1	\$550.00
				M-F The View											
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -		1				\$550.00		0.00			
30	M	11/05/12	11/05/12	M-F Midday News	CM	11a-12p	M - - - - -	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				M-F Midday News											
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -		1				\$350.00		0.00			
31	M	11/05/12	11/05/12	M-F 1035-1102p thru 1/7CM	CM	1035-1102p	M - - - - -	:30	1	\$800.00	3	0.00	NM	0	\$0.00
				Nightline											
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -		1				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/05/12-11/11/12		M-F 1035-1102p thru 1/7		1035-1102p	M - - - - -	:30		(\$800.00)		0.00	NM		
Credited															
N32	M	11/02/12	11/02/12	Friday Prime C	CM	9-10p	- - - - F - -	:30	1	\$4,000.00	3	0.00	NM	0	\$0.00
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - F - -		1				\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		Friday Prime C		9-10p	- - - - F - -	:30		(\$4,000.00)		0.00	NM		
Credited															
33	M	11/06/12	11/06/12	M-F 6-7a News	CM	6-7a	- T - - - -	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				M-F 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- T - - - -		1				\$800.00		0.00			
34	M	11/06/12	11/06/12	M-F GMA	CM	7-9a	- T - - - -	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				M-F GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- T - - - -		1				\$800.00		0.00			
35	M	11/06/12	11/06/12	M-F 9-10a	CM	9-10a	- T - - - -	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				Live with Kelly and Michael											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- T - - - -		1				\$350.00		0.00			
36	M	11/06/12	11/06/12	M-F Midday News	CM	11a-12p	- T - - - -	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- T - - - -		1				\$350.00		0.00			
37	M	11/03/12	11/03/12		CM	8-9a	- - - - - S -	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 168789
 Alt Order #: 06862983
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 2034

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 8-9a															
Sat 8-9a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$1,000.00		0.00				
38	M	11/05/12	11/06/12	M-F 530-6a News	CM	530-6a	MT-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
M-F 530-6a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			1		\$600.00		0.00				
N39	M	11/05/12	11/05/12	Monday Prime C	CM	9-10p	M-----	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$4,000.00		0.00				
													Totals	66	\$60,150.00